

TENNESSEE AG LITERACY WEEK

NOVEMBER 16–22, 2025

Inspiring the next generation by sharing where food, fiber, and fuel begin.

HOW YOU CAN PARTICIPATE

- Visit a classroom to read an ag-accurate book
- Lead a short activity, Q&A, or virtual farm tour
- Use resources at www.TennesseeAg.org to support your visit

RECOGNITION & INCENTIVES

- Volunteers are eligible for gift cards
- Teachers eligible for gift cards
- Groups can earn \$250 cash awards

WHY IT MATTERS

With few people directly involved in farming today, many students don't know where their food, fiber, and fuel come from. Agriculture Literacy Week is a chance to inspire them with engaging stories of agriculture.

